

PREMIER CONCIERGE NURSING SERVICES LLC

Expert Health Solutions for Every Stage of Life

Cassandra Lapsley, RN, BSN

Owner & Principal Consultant

803-401-2004

cassandralapsley@thepremiernursing.com

thepremiernursing.com

1716 Fairhaven Dr, Columbia, SC 29210

UEI G8ZUBE9U6	CAGE Code Pending	Entity Type LLC	Business Size Small Business	State South Carolina
WOSB (Pending) Women-Owned Small Business (WOSB — Certification Pending)	Minority-Owned Yes	NAICS Codes 611710, 621399	NAICS (cont.) 621610, 624190, 541611	Founded August 2025

COMPANY OVERVIEW

Premier Concierge Nursing Services LLC is a woman-owned, minority-owned small business providing expert health education, care coordination, and nursing support services. Led by Cassandra Lapsley, RN, BSN — a registered nurse with 33 years of clinical experience across ICU, trauma, community health, home health, women's health, and senior care — we deliver evidence-based health solutions for every stage of life.

CORE COMPETENCIES

- Women's Health & Menopause Education
- Health Equity & Culturally Competent Care
- Senior Care Coordination & Advocacy
- Chronic Disease Education & Management
- Community Health Program Development
- In-Home Nursing Assessment & Support
- Fall Risk & Home Safety Assessment
- Care Transition & Discharge Planning
- Medication Reconciliation & Safety
- Patient & Caregiver Health Education
- Public Health Event Planning & Coordination
- Government & Community Partnership Development

TARGET AGENCIES

- Department of Veterans Affairs (VA)
- Dept. of Health & Human Services (HHS)
- Centers for Medicare & Medicaid (CMS)
- Office on Women's Health (OWH)
- State & Local Public Health Departments
- Area Agencies on Aging (AAA)
- FQHC & Community Health Centers
- Municipal Parks & Recreation Departments

DIFFERENTIATORS

- 33 years of clinical nursing experience spanning ICU, trauma, community health, women's health, home health, and senior care across Level I-IV Trauma centers in multiple states
- Nationally recognized for measurable outcomes in federally-funded health programs
- Expertise in underserved and minority population health disparities
- Expert across multiple care settings: acute care ICU, emergency room, community living center, home health, and community health education
- Private pay and community health education model — no billing complexity
- Public speaker on menopause, fibroids, and women's health equity

PAST PERFORMANCE

Etowah Quality of Life Health Complex — Gadsden, Alabama (1997–1999)

Served as Community Educator for five public housing communities. Organized and implemented an NIH-funded diabetes initiative measuring A1C reduction over 6 months through exercise, nutrition coaching, group outings, and medical appointment compliance — receiving recognition for measurable program outcomes. Conducted mammography outreach under the State of Alabama Women's Health Grant, connecting women in underserved areas to preventive breast cancer screening services. Partnered with the City of Gadsden Parks and Recreation Department to coordinate city-wide community health fairs and a weekly exercise and swimming program for adults with Diabetes, Hypertension, and Obesity. Established a Diabetes support group and collaborated with community leaders and businesses to coordinate monthly healthcare initiatives.

Seton Home Health and Hospice — Birmingham, Alabama (1996–1997)

Provided skilled home health nursing services including initial patient evaluations, individualized care plan development and management, IV antibiotic administration, wound care and dressing changes, lab draws, and pain management support. Educated patients and caregivers on diagnosis, procedures, medications, and wound management. Managed and evaluated Home Health Aides to ensure quality care delivery.

Job Corps — Youth Health Education

Provided direct clinical care within the VA Healthcare System across multiple settings including the Inpatient ICU, Community Living Center (CLC), and Emergency Room. Witnessed and addressed critical care gaps including veterans being readmitted within 30 days for the same diagnosis, patients and families lacking medication understanding, discharge instructions that were not adequately explained, family members sent home without training in wound care and dressing

changes, and patients struggling to manage chronic health conditions leading to missed appointments and preventable complications. Services included patient education, care coordination, discharge planning, medication reconciliation, wound care education for patients and families, and chronic disease management support for veteran populations.

United Christian Church — Community Health Volunteer

Performed monthly blood pressure screenings and provided health education materials to congregation and community members on a range of health topics. Led monthly Health Brunch discussions addressing population-specific health concerns. Facilitated a community exercise class meeting two evenings per week, promoting physical activity and chronic disease management through sustained community engagement.

Job Corps — Youth Health Education

Delivered reproductive health education and STI prevention programming to students ages 14–20 enrolled in the Job Corps program, demonstrating the ability to deliver sensitive health education content to vulnerable youth populations in a culturally competent and age-appropriate manner.

CERTIFICATIONS & CREDENTIALS

- Registered Nurse (RN), BSN — South Carolina
- ACLS Certified (Current)
- BLS Certified (Current)
- Women-Owned Small Business (WOSB) — Certification Pending
- Minority-Owned Business Enterprise
- SAM.gov Registered — UEI: G8ZUBEBNV9U6